



Supporting Material

Some books we recommend

SM1i: Brian Keen, How To Franchise My Business Simply, 2017

SM1j: Brian Keen, Exposing 10 Myths of Franchising, 2017

SM1n: Nathan Greg, Profitable Partnerships, 2007

SM1o Nathan, Greg, The Franchisor' Guide to Improving Field Visits, 2020

SM1p: Stephens, Darren, Top Franchise CEO's Secrets Revealed

SM1q: Nathan, Greg, How to Make Franchise Advisory Councils Work